



Safety Institute  
of Australia Ltd

7<sup>th</sup> - 8<sup>th</sup>  
Oct  
2015

**"Safety and Zombies"**

Charles Darwin University, Darwin, Northern Territory

**6<sup>th</sup> annual  
SIA NT  
Work Health &  
Safety Conference**



## **Sponsorship Opportunities**

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**7 October 2015**

**Charles Darwin University, Darwin, NT.**



Safety Institute  
of Australia Ltd

## About the Safety Institute of Australia

The Safety Institute of Australia Ltd is Australia's professional body for health & safety professionals. With over 60 years experience, and a membership of over 4,500, the SIA aims to develop, maintain and promote a body of knowledge that defines professional practice in WHS.

We are committed to creating a profession that can deliver the highest standards of WHS and we do this through the engagement of our individual members, corporate and strategic partners, governing bodies and key profession stakeholders.

Through the SIA, individuals have access to qualified timely advice into public policy and regulation, research and development to advance WHS knowledge and guidance. We have developed a body of knowledge to set health and safety standards, procedures and practices to be adopted on a national basis across the profession. For more information please see the SIA website <http://www.sia.org.au/>

## About the NT SIA WHS Conference

The Safety Institute of Australia (NT Region) will host its 6th annual NT WHS Conference at Charles Darwin University, Darwin on 7-8 October 2015.

This conference follows in the footsteps of the highly successful NT WHS Conferences held in Darwin previously.

Unlike any other Conference, we are offering places for only 5 major sponsors in the Conference and that allows close and targeted interaction with the decision makers during these two days.

Samples of feedback from our conferences:

*"A very relevant, diverse, informative and interesting conference"*

*"An excellent conference – both enjoyable and inspiring"*

*"Very informative and I gained excellent insights from a number of speakers – I look forward to next years conference"*

*"Good range of speakers covering a variety of relevant industry topics – very worthwhile"*

## About the 6th annual NT WHS Conference

This practical, solutions focused event is aimed at sharing ideas about WHS in their workplace. It's an opportunity to discuss real life case studies on local issues.

Our program includes engaging speakers with real life case studies to assist NT business with ideas for safety solutions to achieve a workplace that is a Safe Place with a Safe System and Safe People.

Last year, the Conference was attended by representative from more than 70 organisations, including NT Government, construction industry, transport companies, mining industry and local government councils.

## Our speakers:

Some keynote speakers and presenters from our previous conferences included:

- Dr Robert Long, Executive Director Human Dymensions
- Dr Matt Brearley, Director Thermal Hyperformance NT
- Dr Phil Wadick, Organisational Consultant, Coffey "How to ensure effective WHS training"
- Dr Danica Hooper, Organisational Psychologist, People Solutions "*Safety Leadership: Cop, Coach or Mentor?*"
- Bruce Taylor, Barrister William Foster Chambers "*Legislative changes: Bullying*"

## Who attends?

Our delegates come from a range of public and private sector organizations, and represent most industry sectors, including health, construction, critical infrastructure, energy, transport, retail, rural/agriculture and services.

Free event from 3:30pm to 5pm on 7 October 2014 the Conference will be open for all, hosting free event with keynote speakers. It means, your trade booth will be open to general public at that time with even more exposure..

The conference is open to and attended by:

- Safety Institute of Australia members
- NT Worksafe personnel
- Occupational Health and Safety professionals across a wide range of industry
- Workplace Health and Safety Representatives
- Managers and Supervisors with responsibilities for occupational health and safety, workers' compensation and rehabilitation
- Occupational Health and Safety Consultants
- Senior Managers
- Directors

## Why you should become a sponsor?



NT WHS conference is considered by WHS professionals as the Territory's premier safety event.

The Conference attracted more than 100 delegates last year therefore, there are excellent opportunities for your organisation to maximise its exposure to a wide range of occupational health and safety practitioners and professionals at the 2015 conference.

## Key benefits for your organisation:

- Be part of the premier NT safety event
- Boutique opportunity of being one of 5 sponsors only
- Unprecedented exposure during the free event to both safety profession and the general public (the event will be heavily advertised as part of the Safety Week of October Business Month)
- Opportunity to give 10 minute presentation of your organisation to delegates
- Great way to interact with the delegates and general public during networking drinks.

## Diamond Sponsor Package – one available

- Your organisation's logo as Diamond Sponsor on the front page of all printed material
- Sponsorship acknowledgement throughout registration documents
- Sponsorship acknowledgement throughout conference proceedings documents
- Full page A4 advertisement in conference proceedings document
- Banner (provided by your organisation) displayed on main stage for the duration of the conference, and at all social functions
- Sponsorship acknowledgement at the conference opening address and networking drinks
- Conference networking drinks
- Complimentary attendance at conference for two delegates including networking drinks
- Exposure to a wide range of occupational health and safety practitioners and professionals from public and private sectors
- One free trade display booth (3m x 2m approx.)
- Complimentary distribution of promotional material in delegate conference satchels
- Unprecedented opportunity to give 10 minute presentation of your organisation during the free event on Thursday, 7 October 2015

**Investment: \$8 000 (early bird – paid by 7 July 2015 - \$7 000)**

## Platinum Sponsor Package – (taken)

- Sponsorship acknowledgement throughout registration documents
- Sponsorship acknowledgement throughout conference proceedings documents
- Half A4 page advertisement in conference proceedings document
- Banner (provided by your organisation) displayed at conference venue
- Sponsorship acknowledgement at the conference opening address and networking drinks
- Complimentary attendance at conference for two delegates including networking drinks
- Exposure to a wide range of occupational health and safety practitioners and professionals from public and private sectors
- One free trade display booth (3m x 2m approx.)
- Complimentary distribution of promotional material in delegate conference satchels
- Unprecedented opportunity to give 10 minute presentation of your organisation to the delegates at the time selected by you

**Investment: \$4,000 (early bird – paid by 7 July 2015 - \$3,500)**

## Gold Trade Display Sponsorship – three available

- Sponsorship acknowledgement throughout registration documents
- Sponsorship acknowledgement throughout conference proceedings documents
- Quarter A4 page advertisement in conference proceedings document
- Complimentary attendance at conference for two delegates including networking drinks
- Exposure to a wide range of occupational health and safety practitioners and professionals from public and private sectors
- One free trade display booth (3m x 2m approx.)
- Complimentary distribution of promotional material in delegate conference satchels
- Unprecedented opportunity to give 10 minute presentation of your organisation to the delegates

**Investment: \$1,650 (early bird – paid by 7 July 2015 - \$1,350)**

## Gold Sponsorship – pick your package

- There is an option to pick and choose your level, you might sponsor a speaker or social drinks function, you might decide to include trade display or not.
- Please contact Martyn to discuss your specific needs and wishes  
[martyn.hill@outbacksafety.com.au](mailto:martyn.hill@outbacksafety.com.au).

## Advertising in Conference Proceedings

Full, Half or Quarter A4 page advertising spaces are available in the conference proceedings brochure. This is another excellent opportunity to reach your target market.

**Investment: \$800, \$500 and \$350 respectively**

## Distribution of Promotional Material

Organisations have the opportunity to distribute promotional / advertising material in conference satchels, to more than 100 delegates from a wide range of occupational health and safety fields.

**Investment: \$500 per item**

## For More Information

For information on the conference or to discuss your sponsorship opportunities, contact our conference organising committee:

Martyn Hill

Mobile: 0412 820 942

Email: [martyn.hill@outbacksafety.com.au](mailto:martyn.hill@outbacksafety.com.au)



## Sponsor Booking Form

Please return promptly with payment as soon as possible to ensure availability of all sponsorship benefits. A tax invoice and receipt will be issued upon request. Sponsorship benefits will not be confirmed until payment has cleared.

Your Contact Details			
Company Name:			
Postal Address:			
Contact Name:		Email:	
Phone:		Mobile:	
Sponsorship Options <i>(please tick all that apply)</i>			
<input type="checkbox"/> Diamond Sponsor	Names of persons using complimentary registration: 1. 2.		
<input type="checkbox"/> Platinum Sponsor	Names of persons using complimentary registration: 1. 2.		
<input type="checkbox"/> Gold Trade Display Sponsor	Names of persons using complimentary registration: 1. 2.		
<input type="checkbox"/> Promotional material (per item)	<input type="checkbox"/>	Advertising full A4 page	
<input type="checkbox"/> Advertising quarter A4 page	<input type="checkbox"/>	Advertising half A4 page	
<b>TOTAL AMOUNT ENCLOSED: \$</b>			
Payment Options			
<input type="checkbox"/> Cheque:	Please post with this completed form to Ozacom Pty Ltd PO Box 104, RBH Post Office 4029		
<input type="checkbox"/> Direct Deposit: Please post or email completed form with confirmation of Direct Deposit transaction, to Ozacom	Account Name: Ozacom Pty Ltd BSB: 633 000 Account Number: 122 442 692 Reference: NT SIA WHS Conference "[YOUR COMPANY NAME] Sponsor"		
<input type="checkbox"/> Credit Card: Please post or email completed form to Ozacom	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	Expiry Date:     /     /

Please note there is a credit card surcharge.																					
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